



For Immediate Release

ULTRA WINS 2011 REGIONAL AWARD FOR NEW TECHNOLOGY

DARTMOUTH, November 24, 2011: Ultra Electronics Maritime Systems wins the 2011 Regional Award for New Technology for the Atlantic/Nunavut region.

Sponsored by the Canadian Manufacturers & Exporters and the National Research Council of Canada Industrial Research Assistance Program (NRC-IRAP), the annual awards are given to organizations that are turning innovative ideas into action. Ultra is recognized for the Magneto Inductive (MI) RockPhone®.

RockPhones® enable secure, wireless two-way voice and data communications in challenging operating environments where radio communication is not possible. The MI communication signal can effectively penetrate rock, earth, vegetation, and urban environments, and does not require a line-of-sight position to establish links. Users can communicate remotely when the intervening media is not penetrable by radio waves, such as into mines, caves, tunnels and large building structures.

"Here at Ultra, we strive on providing innovative surveillance and communications solutions for our diverse customer base," said Steve Parsons, Business Development Manager. "We have been working tirelessly on the development and commercialization of the RockPhone® and are proud to have this product acknowledged by the CME and NRC-IRAP."

The national competition is divided into five regions: Atlantic/Nunavut, Quebec, Ontario, Western Canada and BC/Yukon. The top three companies in each area are recognized, including a winner and two finalists. The other finalists for the Atlantic/Nunavut region were Clearwater Foods and Marport Canada Inc.

About Ultra

Founded in 1947, Ultra Electronics Maritime Systems Inc. has been delivering sophisticated, cost-effective and innovative solutions to the defence, aerospace and industrial markets across Canada, as well as internationally. Based in Dartmouth, Nova Scotia, Maritime Systems earned its reputation as a world leader in the development and manufacture of solutions for Undersea Surveillance, Magneto Inductive Technology and Infrastructure Optimization and Protection. Maritime Systems is a division of the Ultra Electronics group, and is ISO 9001 certified.

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